

# GARVIT JAIN

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## OVERVIEW

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**React Native & Product Engineer** with **3+ years of experience** building scalable mobile and web applications across social commerce, healthcare, and consumer platforms. Contributed to **0→1 and 1→10 phases**, scaling platforms to **15K+ DAU and 500K+ downloads** across iOS, Android, and web.

## TECHNICAL SKILLS

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<b>Mobile Development</b>	React Native, TypeScript, JavaScript, iOS Deployment, iPad Optimization
<b>Advanced Mobile</b>	Reanimated, Shared Element Transitions, MMKV, Deep Linking
<b>State Management</b>	Redux Toolkit, React Query (useQuery), Zustand, Context API
<b>Web Development</b>	React.js, Next.js, SSR, SSG, SEO Optimization
<b>Backend</b>	Node.js, Express.js, REST APIs, Socket.io
<b>Database</b>	MongoDB
<b>Payments &amp; Subscriptions</b>	Apple In-App Purchases, Razorpay, PayPal, Stripe
<b>Analytics &amp; Growth</b>	PostHog, WebEngage, Adjust SDK, Meta SDK, Linkrunner
<b>Cloud &amp; DevOps</b>	AWS (EC2, S3), Firebase, FCM, OTA Updates (Revopush), Remote Config
<b>Performance &amp; Optimization</b>	Video Preloading, Client-side Caching, Memory Optimization
<b>Tools</b>	Git, GitHub, GitLab, Jira, Postman, Storybook, Smartlook

## WORK EXPERIENCE

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### Shoppin – Fashion Tech Shopping Platform

May 2025 - Present

Product Engineer II (Mobile / Web)

Gurugram

- Led **React Native development** for a fashion-tech social commerce platform, scaling from **0 → 15K DAU and 500K+ downloads**, improving startup performance and release velocity.
- Architected scalable state management using **Redux Toolkit, Zustand, and React Query** with high-performance persistence via **MMKV**, and reduced re-renders using **FlashList virtualization, memoization, and component isolation**.
- Built production-grade UI systems with **Reanimated 3 and Shared Element Transitions**, delivering core consumer features including **AI image-based fashion search, virtual try-on, Pinterest feed integration, community try-on uploads, trending looks feed, cart with coupon system, and a conversational AI chat** for natural language product discovery.
- Built a **multi-step onboarding system** with animated step transitions, collecting user profile data (name, age, gender, referral, style vibes) and persisting preferences via **MMKV** to drive personalized feed ranking and content discovery from cold start.
- Designed a robust **deep linking architecture** (Universal Links + Adjust + WebEngage) enabling deferred deep linking, campaign attribution, cold-start routing, and push-driven screen-level navigation.
- Integrated **Apple In-App Subscriptions, Razorpay, Stripe, and PayPal** for in-app and web monetization flows — driving **\$21K+ revenue in 4 months and \$14K+ in sales within 2 months**; designed scalable **social graph systems** (follow/following, wardrobe collaboration, creator interactions).
- Implemented structured product analytics via **PostHog, Adjust, WebEngage, and Meta SDK** for funnel tracking; enabled dynamic feature rollout via **Remote Config and OTA updates (Revopush)**; contributed to backend optimization using **Node.js + Redis caching**.
- **Architected the [shoppin.app](#) web platform** from scratch using **Next.js** with Pinterest/Myntra-style SEO architecture — SSR, dynamic meta tags, Open Graph, sitemap generation, and crawlable URLs — driving **15K+ DAU organically**; integrated **Razorpay, Stripe, and PayPal** for multi-gateway checkout.

## Agnotic Technologies

Full-time - React Native Developer / Web Developer

July 2024 - May 2025

Pune

- Built **REZEO**, an AI-powered video resume app from scratch with interactive analytics dashboards, real-time view tracking, and fluid **Reanimated** animations — significantly improving job seeker engagement and profile discoverability.
- Engineered **TAP**, a healthcare habit-building app featuring **AI-chat-style onboarding**, secure **OTP authentication**, and personalized **push notifications** with deep screen routing; implemented **Smartlook** for session tracking and maintained **Redux Toolkit + Context API** state management across both mobile apps.
- Built **TAP CRM**, a full-featured admin dashboard (Next.js) using **Tailwind CSS + Material-UI**, with **React Hook Form / Yup** validation and **Redux + Axios** for efficient data management and retrieval.
- Developed **Chibasco**, a legal case management platform (Next.js) with **React Query, Zustand**, interactive data graphs, task management, payment tracking, and document upload workflows.

## TrueFan

Full-time - React Native Developer

Jan 2024 - June 2024

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- Built and maintained **5+ feature screens** with high-fidelity animations using **React Native Reanimated**, improving user engagement and interaction quality across the fan platform.
- Integrated **React Query + Axios** for real-time dynamic data fetching; diagnosed and resolved critical production bugs improving app stability; developed a responsive **marketing website** using **Next.js + Tailwind CSS**.

## ONLINE PRESENCE

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**YouTube:** [Mod Code With Jay](#) — Tutorials on AWS EC2 backend deployment, S3 frontend hosting, and domain/SSL configuration.

## EDUCATION

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**Chameli Devi Group of Institutions**

Bachelor of Technology

Nov 2020 - May 2024

Indore

- **Degree:** B.Tech in Computer Science
- **CGPA:** **8.27** (Overall) — **8.63** (Final Semester)